

Business Magazines

Combined Total Circulation Certificate

January to December 2017



Setting the standard

Airports International



Key information

Metric type

Circulation

ABC total

11,626 average - print & digital (gross)
11,320 average (print)
306 average (digital)

Period

1 January 2017 to 31 December 2017

No of issues

9

Market sector

Freight/Transport: General

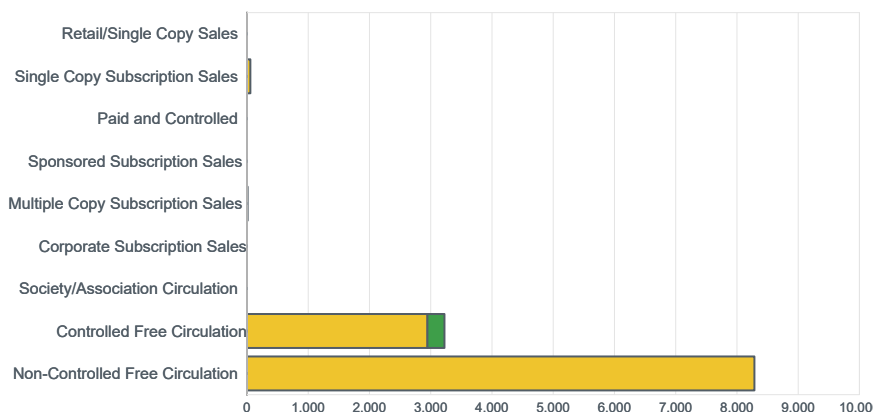
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.48%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0.09%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	27.86%
Non-Controlled Free Circulation	71.58%

Audit issue circulation breakdown - Print/Digital



AVERAGE CIRCULATION PER ISSUE

Average Retail Sales Per Issue

Total	Print Edition	Digital Edition
11,626	11,320	306
-	-	-

Analysis for the Audit issue cover dated December 2017 and distributed on 28 November 2017**Audit Issue Circulation****Retail & Other Single Copy Sales****Single Copy Subscription Sales**

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

Paid and Controlled**Sponsored Subscription Sales****Multiple Copy Subscription Sales**

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

Corporate Subscription Sales**Society/Association/Organisation Circulation****Controlled Free Circulation**

Individual requests

Company requests

Non-requested by name

Non-requested by job title / function

Non-Controlled Free Circulation

By Name

Not by Name

11,574	11,293	281
-	-	-
55	55	-
-	-	-
55	55	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
10	10	-
-	-	-
10	10	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
3,224	2,943	281
3,224	2,943	281
-	-	-
-	-	-
-	-	-
8,285	8,285	-
8,285	8,285	-
-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

The percentage of the Audit Issue Print Edition Circulation which also opted to receive a digital copy is: 0%

Basic subscription rates for the audit issue

Basic annual rate: £95.00

Basic annual rate (Other countries) £80.00 to £105.00

Controlled circulation for the audit issue

Terms of control: Individuals working within airports, airport authorities, airlines, federal, state and local organisations, international organisations, government ministries, ground services, airport equipment manufacturers, financial institutions, retail, air traffic control / management, airport security services, airports design / interiors, construction, armed forces / military and airport industry consultants.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	3,224	100.0	919	28.5	1,086	33.7	1,219	37.8
Individual Requests - Print	2,943	91.3	840	26.1	998	31.0	1,105	34.3
Individual Requests - Digital	281	8.7	79	2.5	88	2.7	114	3.5
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
January / February 2017	17-Jan-17	11,673	11,357	316	-
March 2017	14-Mar-17	11,608	11,292	316	-
April / May 2017	03-May-17	11,608	11,280	328	-
June 2017	13-Jun-17	11,591	11,275	316	-
July 2017	11-Jul-17	11,589	11,292	297	-
August / September 2017	16-Aug-17	11,677	11,375	302	-
October 2017	29-Sep-17	11,672	11,370	302	-
November 2017	31-Oct-17	11,640	11,343	297	-
December 2017	28-Nov-17	11,574	11,293	281	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	11,574	11,293	281
Europe	3,733	3,614	119
Austria	41	40	1
Belarus (Belorussia)	2	2	-
Belgium	141	137	4
Bosnia & Herzegovina	17	17	-
Bulgaria	41	41	-
Croatia	42	42	-
Cyprus	25	24	1
Czech Republic	50	50	-
Denmark	75	73	2
Estonia	7	7	-
Faroe Islands	2	2	-
Finland	62	61	1
France	198	192	6
Germany	583	572	11
Greece	73	71	2
Greenland	6	6	-
Hungary	40	39	1
Iceland	9	9	-
Republic of Ireland	57	56	1
Italy	209	204	5
Latvia	23	23	-
Lithuania	15	15	-
Luxembourg	13	13	-
Macedonia	5	5	-
Malta	22	22	-
Moldova (Moldavia)	10	10	-
Montenegro	3	3	-
Netherlands	200	194	6
Norway	64	62	2
Poland	70	67	3
Portugal	66	60	6
Romania	62	62	-
Russia	80	78	2
Serbia	30	29	1
Slovakia	23	23	-
Slovenia	23	23	-
Spain	286	274	12
Sweden	85	84	1
Switzerland	88	79	9
Turkey	166	163	3
Ukraine	14	13	1
United Kingdom	704	666	38
Other	1	1	-
North America	1,647	1,589	58
Canada	285	274	11
Mexico	39	37	2
USA	1,323	1,278	45
Central & South America	455	441	14
Antigua & Barbuda	3	3	-
Antilles, Netherlands	3	3	-
Argentina	85	83	2
Aruba	8	7	1
Bahamas	8	8	-
Belize (British Honduras)	2	2	-
Bermuda	3	3	-
Brazil	158	153	5
Cayman Islands	2	2	-
Chile	19	18	1
Colombia	15	14	1
Costa Rica	6	6	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	11,574	11,293	281
Cuba	13	13	-
Dominican Republic	2	2	-
Ecuador	12	12	-
El Salvador	9	9	-
Guyana	10	9	1
Haiti	3	3	-
Jamaica	8	8	-
Nicaragua	2	2	-
Panama	7	7	-
Peru	29	28	1
Puerto Rico	4	4	-
Saint Kitts & Nevis	1	1	-
Surinam	19	19	-
Trinidad & Tobago	5	5	-
Turks & Caicos Islands	1	1	-
Uruguay	8	8	-
Venezuela	4	4	-
Virgin Islands, US	5	3	2
Other	1	1	-
Australasia & Pacific	234	225	9
Australia	157	148	9
Fiji	13	13	-
French Polynesia	2	2	-
Guam	1	1	-
Kiribati (Gilbert Is)	3	3	-
Marshall Islands	1	1	-
Micronesia, Federated States of	1	1	-
New Zealand	39	39	-
Papua New Guinea	4	4	-
Samoa, Western	4	4	-
Solomon Islands	1	1	-
Tonga	1	1	-
Tuvalu	1	1	-
Vanuatu (New Hebrides)	6	6	-
Asia	1,485	1,463	22
Afghanistan	1	1	-
Armenia	3	3	-
Azerbaijan	6	6	-
Bangladesh	12	12	-
Bhutan	2	2	-
Georgia	1	1	-
India	1,028	1,012	16
Kazakhstan	9	9	-
Maldives	21	20	1
Mongolia	31	31	-
Myanmar (Burma)	9	9	-
Nepal	16	15	1
Pakistan	66	64	2
Sri Lanka	275	273	2
Turkmenistan	2	2	-
Uzbekistan	3	3	-
South East Asia & Pacific	1,074	1,047	27
Brunei	16	16	-
Cambodia (Kampuchea)	9	9	-
China, People's Republic of	71	68	3
Hong Kong	55	50	5
Indonesia	131	130	1
Japan	52	50	2
Korea, Republic of	15	15	-
Laos	1	1	-
Macau	7	7	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	11,574	11,293	281
Malaysia	161	157	4
Philippines	120	118	2
Singapore	165	159	6
Taiwan	15	13	2
Thailand	220	218	2
Vietnam	36	36	-
Africa	1,572	1,554	18
Benin	1	1	-
Botswana	16	15	1
Cameroon	8	8	-
Cape Verde Islands	2	2	-
Chad	1	1	-
Congo	4	4	-
Cote D'Ivoire (Ivory Coast)	1	1	-
Djibouti	3	3	-
Eritrea	29	29	-
Ethiopia	51	50	1
Gambia	24	24	-
Ghana	113	111	2
Guinea	1	1	-
Kenya	144	139	5
Lesotho	9	9	-
Madagascar	1	1	-
Malawi	112	111	1
Mali	2	2	-
Mauritania	2	2	-
Mauritius	116	115	1
Mozambique	6	6	-
Namibia	12	12	-
Nigeria	514	512	2
Rwanda	2	2	-
Saint Helena	1	1	-
Senegal	6	6	-
Seychelles	4	4	-
Sierra Leone	2	2	-
South Africa	89	87	2
Sudan	19	19	-
Tanzania	44	44	-
Uganda	98	98	-
Zambia	85	83	2
Zimbabwe	50	49	1
Middle East & North Africa	1,374	1,360	14
Algeria	29	29	-
Bahrain	31	31	-
Egypt	47	47	-
Emirates, United Arab	435	429	6
Iran	435	433	2
Iraq	3	3	-
Israel	50	49	1
Jordan	14	14	-
Kuwait	22	20	2
Lebanon	19	19	-
Morocco	74	73	1
Oman	56	56	-
Qatar	23	23	-
Saudi Arabia	114	112	2
Syria	2	2	-
Tunisia	20	20	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 8 January 2018.

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